



# 2020 MODEL YEAR RAM 1500 BIG HORN QUAD CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$40,190**

**RAM 1500 BIGHORN/LONESTAR QUAD 4X4**  
**Exterior Color:** Delmonico Red Pearl-Coat Exterior Paint  
**Interior Color:** Black / Lt Frost Beige Interior Colors  
**Interior:** Deluxe Cloth Bucket Seat  
**Engine:** 5.7L V8 HEMI® MDS VVT Engine  
**Transmission:** 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

Advanced Multistage Front Air Bags  
 Supplemental Front Seat Side Air Bags  
 Supplemental Side-Curtain Front and Rear Air Bags  
 Conventional Differential Rear Axle  
 3.21 Rear Axle Ratio  
 Push-Button Start  
 Remote Keyless Entry  
 ParkView® Rear Back-Up Camera  
 Sentry Key® Theft Deterrent System  
 Anti-Lock 4-Wheel Disc Brakes  
 Electric Park Brake  
 Ready-Alert Braking  
 Rain-Brake Support  
 Tire-Fill Alert  
 Electronic Roll Mitigation  
 Electronic Stability Control  
 Trailer Sway Damping  
 Hill Start Assist  
 Speed Control  
 Rotary Shifter-Black  
 Class III Bumper Hitch  
 7-Pin Wiring Harness  
 Capless Fuel-Fill

**INTERIOR FEATURES**

Uconnect® 3 with 5-Inch Display  
 Cluster 3.5-Inch TFT Black and White Display  
 Integrated Voice Command with Bluetooth®  
 Media Hub-2 USB, Full Funct, Aux  
 12-Volt Auxiliary Power Outlet  
 6-Speakers  
 4-Way Manual Adjustable Driver Seat  
 4-Way Manual Adjustable Front Passenger Seat  
 Power Front Windows with 1-Touch Up & Down  
 Front and Rear Climate-Control Outlets  
 Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Shift Control  
 Tilt / Telescope Steering Column  
 Overhead Console

**EXTERIOR FEATURES**

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Delmonico Red Pearl-Coat Exterior Paint \$100  
 Deluxe Cloth Bucket Seat \$595  
**Customer Preferred Package 25Z**  
 Trailer-Tow Group \$400  
 Power Trailer-Tow Mirrors with Manual Fold-Away  
 Trailer Brake Control  
 Big Horn Level 1 Equipment Group \$1,300  
 8.4-Inch Touchscreen Display

Apple CarPlay®  
 Class IV Receiver-Hitch  
 Cluster 3.5-Inch TFT Color Display  
 Exterior Mirrors with Supplemental Signals  
 Google Android Auto™  
 4-Way Power Lumbar Adjustable Driver Seat  
 8-Way Power Driver Seat  
 Power Adjustable Pedals  
 Power Folding Mirrors  
 Rear Power Sliding Window  
 Rear Window Defroster  
 SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
 Universal Garage Door Opener \$1,495  
 5.7L V8 HEMI® MDS VVT Engine  
 26-Gallon Fuel Tank  
 Uconnect® 4C NAV with 8.4-Inch Display \$795  
 4G LTE Wi-Fi Hot Spot  
 A/C Auto Temperature Control w/Dual-Zone Control  
 SiriusXM Guardian™ Connected Services w/1-Yr Trial  
 SiriusXM® Traffic Service Plus  
 SiriusXM® Travel Link

**Destination Charge \$1,695**

**Package Value Savings of \$1,700**

Included in Level 1 Equipment Group Price

**TOTAL PRICE: \* \$46,570**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-SRFBT7LN-400869 L4-VON: 0912 0719



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**17 MPG**  
 combined city/hwy  
 15 city 21 highway

Standard pickups range from 14 to 27 MPG .  
 The best vehicle rates 136 MPGe.

**5.9** gallons per 100 miles

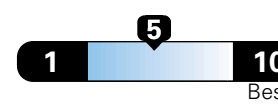
**You spend  
\$5,750  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.**

**Annual fuel cost  
\$2,650**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover.  
 Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact.  
 Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 53%**

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 26%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**

**FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.**

**COUNTRY OF ORIGIN:**

**ENGINE: MEXICO**

**TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
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